

TIDES

ADVOCACY

# 2023



OCT 25-26

HOUSTON, TX

Beyond  
IMPACT

## C4 POWER: BUILDING A PRO-BLACK FUTURE

Sponsorship Package

[BEYONDIMPACT.SPACE](https://BEYONDIMPACT.SPACE)

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## Welcome

Welcome to Beyond Impact 2023, where the power of transformation meets the heartbeat of political change. As one of the only **501(c)(4) strategy and learning spaces**, Beyond Impact exists to serve and strengthen the advocacy infrastructure of movement leaders passionate about igniting a revolutionary shift in the political landscape of the United States. Our mission goes beyond envisioning change; we are committed to aligning organizational practices, visions, and resources to create sustainable platforms for BIPOC-led political organizing.

Mark your calendars! The Beyond Impact conference will occur from Wednesday, **October 25 -Thursday, October 26, 2023**. We are stepping beyond the ordinary for two memorable days of dynamic conversations, radical joy, and transformative strategy with the Tides Advocacy ecosystem.

Whether you join us in person or virtually, we come together to ignite the power of collective action, celebrate the strength of our community, and embrace the transformative potential within each of us. Together, we will unlock new horizons and work towards a future where meaningful change has no limits. **Houston, Texas, will be our backdrop, where we'll revolutionize ideas, connections, and change. Will you join us?**

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## 2023 Overview

This year's theme, **“C4 Power: Building a Pro-Black Future,”** propels us into a transformative journey that centers those who are closest to a hopeful vision, to birth solutions that upend systemic inequalities and dismantle oppressive structures hindering our progress to a genuinely liberatory future.

We are embracing a new paradigm by working towards a pro-Black vision for political power. Throughout this event, we will participate in thought-provoking discussions, immersive experiences, and collaborative workshops that delve into movement building priorities and opportunities to deepen our political work.

Tides Advocacy invites you to join us in reimagining a world where political power is no longer wielded by the few, but instead is co-governed by communities. Together, we will harness the power of C4s – practices, models, and resources – to pave the way for a future that authentically reflects the principles of love to achieve collective liberation.

Beyond Impact 2023 is a call to action for individuals, organizations, and communities to stand together in solidarity and fight for a future where political transformation is not just an aspiration but a tangible reality.

5 Years

Over  
**1000+**  
ATTENDEES

THE ONLY EXCLUSIVE C4  
CONVENING SPACE



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## Who should attend?

Tides Advocacy calls all visionary leaders and passionate funders committed to driving social justice through political organizing!

**Are you a movement leader, change-maker, seasoned activist, funder, or emerging advocate with a burning desire to advance a social justice agenda?**

Beyond Impact is your platform to connect, collaborate, and learn from like-minded individuals who share your unwavering commitment to creating a more just and equitable society.

A genuinely inclusive movement requires the collaboration of voices for cross-racial solidarity.

The time is now. If you are ready to make a lasting impact and be part of the movements reshaping our world, Beyond Impact awaits you.

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## We're excited to reflect on

At Beyond Impact, we believe in the power of knowledge-sharing and strategic collaborative learning. We are passionate about creating a space where individuals and organizations can exchange ideas, insights, and strategies that will disrupt anti-Blackness and drive radical change. As we chart our path forward, we invite you to join us in exploring a range of compelling topics that will shape the future of political organizing:

**Concrete models to sustain grassroots political organizing:** Delve into innovative approaches and impactful frameworks that can endure and strengthen grassroots movements to empower communities, build resilience, and amplify their voices on the political stage.

**Using elections as movement-building opportunities:** Elections uniquely mobilize communities and galvanize support for transformative change. Explore strategies that harness the energy and momentum of all election cycles to fuel broader movement-building efforts and create lasting impact.

**Co-governing strategies toward radical change:** Imagine a world where communities have a say in decisions directly impacting their lives. Dive into co-governing strategies that challenge traditional power dynamics, foster collaboration, and pave the way for radical, inclusive change.

**Setting up new and expanded political programs:** From launching a voter engagement initiative or advocating for policy reform, explore the steps and strategies through peer learning to create and broaden impactful political programs.

**Growing C4 resources for BIPOC-led organizations:** Amplifying the voices and resources of BIPOC-led organizations is crucial for building an equitable political landscape. Join us to cultivate and expand resources for C4 organizations, empowering them to drive meaningful change and shape the future of politics.

*Stay tuned for our open call for session proposals and updates on our agenda! Submit a proposal to contribute to the collective wisdom, drive transformative strategies, and shape the trajectory of political organizing.*

# C4 POWER: BUILDING A PRO-BLACK FUTURE

## Sponsorship Opportunities

### BEYOND IMPACT 2023 sponsorship opportunities are limited!

We have a range of sponsorship packages designed to suit all your needs. The deadline to confirm your sponsorship is October 6th, 2023, to receive full sponsor benefits. For additional questions, contact Jessica Mofield, Chief Joy Officer, by email at [jmofield@tides.org](mailto:jmofield@tides.org) For sponsorship benefits and logistics, contact [Special Gathering](#)

Benefits	Revolutionary Renaissance	Visionary Vanguard	Radical Resilience	Liberation Luminary	Melanated Momentum	Celestial Change-Maker Scholarship
# available & Cost	1   \$50,000	6   \$25,000	8   \$15,000	10   \$10,000	10   \$5,000	9   \$3,500
<b>Prominent logo placement</b> on event materials, event app, social media and website	✓	✓				
Logo placement on event materials, event app, social media and website			✓	✓	✓	✓
Recognition as a sponsor during opening and closing remarks	✓ <small>KEY SPONSOR RECOGNITION</small>	✓	✓	✓	✓	✓
Opportunity to host a workshop or interactive session	✓					
# of complimentary conference registrations	5	3	2	1		
Complimentary motion graphic advertisement to show on screen during transition break		✓				
Customied promotional opportunities to showcase your organization's commitment to building a pro-Black future	✓					
Showcase Your Organization with a Virtual Exhibit Booth	✓	✓	✓	✓		
Virtual exhibit space to showcase your organization					✓	

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## Al La Carte Sponsorship Opportunities

### In-Kind Sponsorship Investment for Direct Impact in Houston

**Welcome to Houston Joy Jam**  
1 Available | \$15,000

Celebrate as the sponsor of Beyond Impact Welcome to Houston Joy Jam! Your investment will support the cost of venue, food and beverage experience featuring local black-owned businesses.

**Wellness Experience**  
1 Available | \$10,000

Take honor as a sponsor of Beyond Impact's wellness experience by creating a sacred space to share, learn, and practice practical tools to support mental, physical, and emotional health in preparation for the upcoming political season.

**Edutainment**  
1 Available | \$2,500

We salute your sponsorship to engage, support, and integrate art activism from the local Houston community throughout the Beyond Impact Convening.

**Printing and Signage**  
1 Available | \$2,500

Information is power! We recognize your investment as a sponsor of Beyond Impact's branded convening materials and directional signage that will create a safe and informed space.

**SWAG Give-a-Ways**  
1 Available | \$3,500

Planting seeds of inspiration is invaluable! Take great value in sponsoring Beyond Impact's important, meaningful, and practical leave behind items that will inspire.

**Transportation**  
1 Available | \$5,000

See, feel, experience Houston. Revel as Beyond Impact's official safe and secure transportation sponsor.

### Media Partnership Opportunities

Go viral with us! Post Beyond Impact Short Stories to include in your organizations social media and newsletter announcements.

### Promotional Partner Opportunities

Partner with us by sharing Beyond Impact with field builders who will benefit from the convening by registering and attending. Help us spread the word to potential sponsors and new C4 partners.



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## Sponsorship FAQ

**CONFIRM YOUR SPONSORSHIP TODAY**

[CLICK HERE](#)

*Your contribution towards any sponsorship level is vital in deepening our commitment to resistance by providing free travel scholarships for the partners to attend Beyond Impact.*

Contributions and gifts to Tides Advocacy are not tax deductible.

**9/29**

Deadline to confirm your sponsorship

**9/29**

Deadline to submit sponsor logos and digital program assets to [bi@aspecialgathering.com](mailto:bi@aspecialgathering.com)

**10/06**

Deadline to register for your complimentary sponsor registration

### Sponsor Confirmation, Invoicing, and Payment Key Dates

The sponsorship opportunities and associated benefits are included in this brochure. Based on your chosen sponsorship level, please provide the items associated with your sponsorship level by the requested date. After the submission of your form, you will receive an email confirmation of your sponsorship, invoice, and payment information from Tides Advocacy.

### Sponsor Registration to Attend Convening

Upon submission of your completed sponsorship form, you will receive information in a confirmation email that will include a custom link to retrieve and register your complimentary registration(s) to attend the conference in-person.

### Sponsor Logistics Point-of-Contact

For questions about sponsorship opportunities Dani Johnson, Special Gathering at [bi@aspecialgathering.com](mailto:bi@aspecialgathering.com)